



**BHARAT HEAVY ELECTRICALS LIMITED**

(A Government of India Undertaking)

**BOILER AUXILIARIES PLANT,**

Indira Gandhi Industrial Complex

**RANIPET – 632 406**

**PHONE : 04172 -284671/284848**

**FAX : 04172 -241102**

**Tender No.BHE:BAP:HR:C&PR:F1008**

**dated :05.01.2011**

## **TENDER**

**Sub : Rate Contract for six months for advertisements – reg.**

BHEL Ranipet is planning to give advertisement for publication in the following newspapers depending upon the requirement of our various departments. . BHEL Ranipet invites competitive / lowest offers for the publications / newspapers, as mentioned in page 2 of 5 of this letter.

The rate quoted shall be firm and shall exclusive of applicable Service tax. If Service tax is not indicated than it is presumed then the same is inclusive and accordingly tender will be finalized. Service tax rate shall be quoted in percentage(%). If not clearly indicated or silent, the rate shall be assumed to be included and accordingly will be evaluated. If service tax is not applicable the same shall be quoted specifically. Any clarification after tender opening will not be acceptable.

The rate quoted for publications for week days only.

The rate quoted shall be for black and white publications.

The estimated value of advertisement is Rs.75 Lakhs for a period of six months. The quoted rates shall be valid for six months from the date of LOI. The amount indicated above is tentative only and not assured.

The normal size of the advertisement is 8 sq.cm. x 5 sq.cm. However, the size of the advertisement varies for each advertisement depending upon the requirement. The unit rate finalized for normal size will be for all the sizes of advertisement pro rata till the end of the contract.

**All pages shall be signed by the authorized representative of the Publishers**

**Signature and seal of the Publishers/Tenderer**



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Rate to be quoted only in the format given below

SNO.	NEWS PAPER	EDITION (REGION)	RATE / SQ.CM. *
1	Dinamani	All Editions	
		Chennai & Vellore Editions	
2	Daily Thanthi	All Edition	
		Chennai & Vellore Editions	
3	Dinamalar	All Edition	
		Chennai & Vellore Editions	
4	Dinakaran	All Edition	
		Chennai & Vellore Editions	
5	The Hindu	All Editions	
6	The Hindu + Business Line	All Editions	
7	Indian Express + Financial Express (Free)	All Editions (North + West)	
8	Deccan Chronicle	All Editions	
		Chennai Editions	
9	Times of India	All Editions	
		Chennai Editions	
10	Economic Times	All Editions	
		Chennai Editions	
11	Times of India + Economic Times	All Editions	
12	Hindustan Times	All Editions	
13	Business Standard	All Editions	
		Chennai Editions	
14	Employment News	Delhi (English, Hindi & Urdu)	
15	The New Indian Express	South Edition	
16	Indian Trade Journal	Quarter page	
17	Dainik Bhaskar – Hindi News paper	All Editions	
18	DNA	All Editions	
19	Andhra Jyothi	All Editions	
20	Enadu	All Editions	
21	Service Tax applicable @ ____ % on the unit rate quoted.		-

- The rate quoted for publications for week days only. Sundays & Holidays rates should not be quoted.
- The rate quoted shall be for black and white publications only.
- Service tax rate shall be quoted in % . If not clearly indicated or silent , the rate shall be assumed to be included @10.3% and accordingly will be evaluated. If service tax is not applicable the same shall be quoted specifically. Any clarification after tender opening will not be acceptable.
- Any deviation shall be specifically furnished.

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The original sealed offer shall be sent to the undersigned by mentioning Tender Reference No. **BHE:BAP:HR:C&PR:F1008** dated 05.01.2011 on the sealed envelope

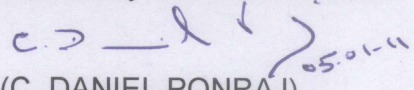
Your offer should reach us on or before **20.01.2011** at 15:00 hrs by Registered Post/ Speed Post/ Courier / in person addressed only to the undersigned. The payment will be made as per BHEL terms i.e. within 60 days of the date of releasing the advertisement through e - mode. The Terms and Conditions of the Contract is enclosed herewith:

C. Daniel Ponraj  
Executive-HR (WLX & PR)  
BHEL, BAP  
Ranipet-632406  
Vellore District, Tamil Nadu  
E-Mail:[daniel@bhelrpt.co.in](mailto:daniel@bhelrpt.co.in)

The tenders will be opened in the present of interested Tenderers on 20.01.2011 at 15:30 hrs. in C&PR Office (Welfare Department) BHEL BAP Ranipet.

Thanking you,

Yours faithfully,  
For Bharat Heavy Electricals Limited

  
(C. DANIEL PONRAJ)  
EXECUTIVE – HR (WLX & PR)

Cc : Manager/Finance(Misc.)

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**TERMS & CONDITIONS OF THE CONTRACT**

1. The agencies shall refer the agreement entered in to with BHEL Corporate communication Dept. New Delhi generally unless agreed otherwise as per terms of NIT of BHEL Ranipet.
2. The Agency shall undertake and provide the following services as and when required by BHEL / Ranipet.  
  
Coordination, Creation, preparation and placement of advertising material in the newspapers, being approved for size and rate
3. Upon specific request made in writing by BHEL / Ranipet, the agency shall book space, material etc., on behalf of BHEL Ranipet in respect of any services specified in under clause 1, at the minimum rates consistent with position, issues, quality required.
4. The agency shall submit its complete bills(Service tax invoice). The bills will be paid by BHEL in sixty days from the date of receipt of clear invoices.
5. The agency shall not divulge any information to third parties without written permission of authorized officials of BHEL RANIPET..
6. The rate quoted by the agency will be FIRM during the tenure of the contract including applicable all taxes and duties except service tax. The service tax shall be payable by BHEL as extra against documentary evidences. As BHEL is entitled CENVAT credit required tax invoice shall be issued by the agencies.
7. L1 will be finalized based on the lowest rates quoted publication wise. Part ordering shall be acceptable to Publishers. The decision of BHEL is final.
8. The advertisement matter being sent through e-mail / fax or by post should be designed and arranged to release in the required newspapers / journals on the days required by the concerned departments. The date of publication is important as BHEL is to host the same in the WEB site to meet various tender conditions (NIT).
9. For Security Deposit / Performance Guarantee agencies are requested to refer their agreement with BHEL Corporate Communications. Copy of the Bank Guarantees duly certified by the agencies may be submitted along with the tender.
10. For Penalty, LD, Risk Purchase please refer clause 8, 9& 10 respectively of the agreement with BHEL Corporate communications. Required details under clause 7 for effecting payment through e-mode shall be furnished by the agencies on ordering.

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11. Tenders must be submitted on or before 20.01.2011 at 15:00 Hrs in sealed covers by superscribing the Enquiry number and should be addressed only to:

C. Daniel Ponraj  
Executive-HR (Welfare & PR)  
BHEL, BAP  
Ranipet-632406  
Vellore District, *Tamil Nadu* .  
E-Mail: [daniel@bhelrpt.co.in](mailto:daniel@bhelrpt.co.in)

12. All pages shall be signed by the publishers / Tenderers.

13. To meet the CVC guidelines No.98 / ORD / 1 dt.02.07.2004, the tender will be hosted in the BHEL web site [www.bhel.com](http://www.bhel.com) only empanelled vendors 'CLASS-B' for the period from 01.10.2010 to 30.09.2012 at BHEL Corporate communications are eligible to quote for this tender.

14. Corrigendum if any will be published in BHEL web site only.

**Signature and seal of the Publishers/Tenderer**