

भारत हेवी इलेक्ट्रिकल्स लिमिटेड  
**Bharat Heavy Electricals Limited**

कॉर्पोरेट संचार  
Corporate Communication



CC/ADVT/03/2020-21  
23.11.2020

Dear Sir,

**Subject: Publication of Expression of Interest (Eoi) advertisement of BHEL for Category 'B' empaneled Advertising agencies**


BHEL invites sealed quotations for publishing **Expression of Interest (Eoi)** advertisement for Category 'B' empaneled Advertising agencies in select publications. Your fully compliant offer, in the prescribed manner, should reach us at the address given below **on or before 24.11.2020 at 11:00 hrs:**

Additional General Manager,  
Corporate Communication,  
Bharat Heavy Electricals Limited,  
BHEL House, Siri Fort,  
New Delhi-110 049

The bids shall be opened at **11.30 hrs**, on the same day i.e **24.11.2020** at BHEL's Corporate Office, BHEL House, Siri Fort, New Delhi – 110049 in the presence of the bidders, who may like to be present.

Thanking you,

Yours faithfully,

  
Sanjay Sharma  
Dy. Manager (CC)

**Encl. as under:**

- Annexure – I **Scope of Work**
- Annexure – II **Special Terms & Conditions**
- Annexure – III **Price Bid Format**
- Annexure – IV **Submission of offer**

संजय कुमार शर्मा / SANJAY KUMAR SHARMA  
उप प्रबंधक / Dy. Manager  
कॉर्पोरेट संचार / Corporate Communication  
भारत हेवी इलेक्ट्रिकल्स लिमिटेड / Bharat Heavy Electricals Limited  
बी.एच.ई.एल. हाउस, सिरि फोर्ट, नई दिल्ली-110049 / BHEL House, Siri Fort, New Delhi-110049

जीवन तारा, 5, संसद मार्ग, नई दिल्ली, 110 001, फोन: 23342769, 23340981, फैक्स: 23342789, 23340981  
"Jeevan Tara" 5, Sansad Marg, New Delhi – 110001 Phones: 23365669, 23361498 Fax: 23342769, 23340981  
वेब साईट / Website: <http://www.bhel.com>

पंजीकृत कार्यालय: बीएचईएल हाउस, सिरि फोर्ट, नई दिल्ली -110049  
Regd. Office: BHEL House, Siri Fort, New Delhi-110049



# भारत हेवी इलेक्ट्रिकल्स लिमिटेड

## Bharat Heavy Electricals Limited

Annexure – I

### Scope of Work

1. Publication of Expression of Interest (Eoi) advertisement in the following publications on a date to be intimated later:

S. No.	Publication	Editions	Colour/ B&W	Size (sq.cms)
1.	<b>Times of India + Economic Times + Navbharat Times</b>	All Editions	B&W	24 Sq. Cm

2. Composing of advertisement by the selected agency based on the matter to be given by BHEL. The agency would be selected on the basis of evaluation criteria given in clause no. 2.1 of the special terms and conditions (encl.).

3. The assignment will be governed by the Special Terms & Conditions indicated in Annexure – II and the terms and conditions of the contract between BHEL and the advertising agencies.

*Sanjay Kumar Sharma*  
23.11.2020  
संजय कुमार शर्मा / SANJAY KUMAR SHARMA  
उप प्रबंधक / Dy. Manager  
कॉर्पोरेट संचार / Corporate Communication  
भारत हेवी इलेक्ट्रिकल्स लिमिटेड / Bharat Heavy Electricals Limited  
बी.एच.ई.एल. हाउस, सीरी फोर्ट / BHEL House, Siri Fort  
नई दिल्ली-110049 / New Delhi-110049



# भारत हेवी इलेक्ट्रिकल्स लिमिटेड

## Bharat Heavy Electricals Limited

Annexure – II

### Special Terms & Conditions

Your offer should be compliant to following special terms and conditions:

- 1.1 Your offer should be complete in all respects as given in Annexure – IV.
- 1.2 Price quoted should be firm. No increase in rates will be allowed once the bids are opened and the same will remain valid for the entire period of this contract.
- 1.3 Price to be given in words as well as in figures without any correction/ overwriting for each item. Care should be taken to ensure that the amount in words and figures match with each other. In case of any mismatch between the prices quoted in figures and words, higher of the two will be considered for evaluation and lower of the two will be considered for placement of the order and no objection would be entertained by BHEL in this regard. Similarly, if there is an error in calculation, the calculation shall be corrected by BHEL. In such a case (i.e. in case of calculation error in the amount quoted by the bidder and the corrected amount calculated by BHEL), higher of the two will be considered for evaluation and lower will be considered for placement of the order and no objection would be entertained by BHEL in this regard.
- 1.4 All prices should be inclusive of all taxes and duties, etc., as applicable **except GST** in case applicable. **Price to be filled as per the Price Proforma enclosed as Annexure – III. Change in Proforma is not allowed.**
- 1.5 Offers not fulfilling any of the above conditions are liable for rejection.

### 2.0 AWARD OF WORK

- 2.1 The bidder is required to quote essentially for the entire scope of work. **Release Order (R.O.) shall be issued to the agency having L1 (lowest) rates against S.No.2 (Amount, all inclusive, excluding GST) of the price proforma.**
- 2.2 In case, two or more agencies emerge as lowest bidders quoting identical amount against S. No.2, BHEL will invite snap bids from these agencies to determine L1 agency.
- 2.3 BHEL reserves the right to cancel / scrap the tender without assigning any reason thereof.

### 3.0 TERMS OF PAYMENT

- 3.1 Full payment shall be made within 30 days of satisfactory completion of the job as per tender and receipt of bill
- 3.2 While making the payment, statutory deductions as applicable, shall be made by BHEL.
- 3.3 BHEL reserves the right to make payment through EFT mode.

### 4.0 PENALTY

- 4.1 In the event of non-publishing of the advertisement on a date as specified, besides non-payment of the charges of that particular paper/edition (rate of the respective edition), penalty @ 5% of the total R.O. value shall be imposed on the selected agency.

*Ash*  
28.11.2020

संजय कुमार शर्मा / SANJAY KUMAR SHARMA  
उप प्रबंधक / Dy. Manager  
कॉर्पोरेट संचार / Corporate Communication  
भारत हेवी इलेक्ट्रिकल्स लिमिटेड / Bharat Heavy Electricals Limited  
बी.एच.ई.एल हाउस, सीरी फोर्ट / BHEL House, Siri Fort  
नई दिल्ली-110049 / New Delhi-110049



# भारत हेवी इलेक्ट्रिकल्स लिमिटेड

## Bharat Heavy Electricals Limited

### 5.0 TAXES

- 5.1 It is mandatory to comply with all taxes applicable for the required services. Your price should be all inclusive **except GST**.
- 5.2 To enable BHEL to avail GST Input tax credit, contractor shall submit GST compliant Tax invoice containing all the particulars as stipulated under Invoice Rules of GST Law. Such invoice shall be submitted within prescribed time limit in the name of BHEL Corporate Office, BHEL House, Siri Fort, New Delhi.
- 5.3 Payment shall be made to contractor only after submission of GST compliant tax invoice as mentioned above and other relevant documents. However, to protect BHEL's interest for GST input tax credit, GST portion amount along with notional interest on GST credit for 2 months' period (presently rate of interest is @ 24%) shall be withheld and the same shall be released only after confirmation from GST website/portal that such invoice has been declared in GSTR-1 return filed by contractor within the stipulated time for relevant period and tax amount thereon has been paid by contractor to Govt. within the stipulated time period as per GST Law.
- 5.4 In case GST credit is delayed/denied to BHEL or subsequently recovered from BHEL due to non/delay in filing of GSTR-1 Return or delay in/non-payment of tax to Govt. by contractor or for any other reasons not attributable to BHEL, in such case any financial implication on BHEL on account of delay/loss/recovery from BHEL of such GST Credit along with interest levied/leviable on BHEL till the time GST credit is available to BHEL, shall be recovered from the contractor's bill and/or adjusted against GST amount not paid as indicated above.
- 5.5 Irrespective of refund of GST Credit and interest thereon to BHEL by GST portal upon subsequent declaration of such invoice by contractor in his GSTR-1 for any period after due date of such return and/or payment of GST thereon by contractor on GST portal, the notional interest for delayed period of GST credit (i.e. delay for the period when GST credit is actually allowed and the period when GST credit should have been allowed had contractor declared such invoice in his GSTR-1 and paid tax thereon in the relevant month as per GST law) shall be recovered from contractor.
- 5.6 The contractor has to submit their GST registration certificate to BHEL Corporate Office, Siri Fort, New Delhi within 30 days from the acceptance of work order. GSTIN of BHEL will be provided to the contractor by respective office of BHEL within 30 days from the placement work order.

### 5 EARNEST MONEY DEPOSIT

- 5.1 Bank Guarantee/EMD provided by the empanelled agencies will be treated as Earnest Money Deposit. EMD shall be forfeited in the following cases:
- 5.2 After opening of tender, the tenderer revokes his tender within the validity period or increases his earlier quoted price.
- 5.3 The successful bidder does not commence the work within the specified period.

### 6 SECURITY DEPOSIT

- 6.1 The total amount of Security Deposit will be 5% of the contract value (Release Order Value). EMD/Bank Guarantee of the successful tenderer shall be converted and adjusted towards the required amount of Security Deposit and balance amount (if any) shall be sought from the L1 agency.

### 7 GENERAL

All information in the Tender Document is meant for your consumption only and not for sharing, unless and otherwise, authorized by BHEL in writing.





# भारत हेवी इलेक्ट्रिकल्स लिमिटेड

## Bharat Heavy Electricals Limited

Annexure-III

### Price Bid Format

8. Publication of Expression of Interest (Eoi) advertisement in the following publications on a date to be intimated later:

S. No	Publication	Editions	Colour/ B&W	Size (sq. cms)	Rate per sq. cm (in Rs)	Amount (All inclusive) Excluding GST (Rs.)
1	Times of India + Economic Times + Navbharat Times	All Editions	B/W	24		
2	TOTAL AMOUNT (in Rs.)					

GST as applicable

**Evaluation Criteria:** The bidder is required to quote essentially for the entire scope of work. Release Order (R.O.) shall be issued to the agency having L1 (lowest) rates against S. No. 2 (Amount, all inclusive, excluding GST) of the price proforma.

Signature & Seal of the agency \_\_\_\_\_

*Sanjay Kumar Sharma*  
23.11.2020

संजय कुमार शर्मा / SANJAY KUMAR SHARMA  
उप प्रबंधक / Dy. Manager  
कॉर्पोरेट संचार / Corporate Communication  
भारत हेवी इलेक्ट्रिकल्स लिमिटेड / Bharat Heavy Electricals Limited  
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नई दिल्ली-110049 / New Delhi-110049



# भारत हेवी इलेक्ट्रिकल्स लिमिटेड Bharat Heavy Electricals Limited

Annexure – IV

## SUBMISSION OF OFFER

The offer should contain the following:

- Signed copy of scope of work i.e. Annexure – I, as a token of acceptance.
- Signed copy of **Special Terms & Conditions Annexure – II**, as a token of acceptance.
- Price Bid**: Strictly as per **Price Proforma enclosed at Annexure - III**.

Your offer has to be submitted in **sealed cover** as follows:

- Sealed cover containing a), b), and c) stated above, should be superscribed with:

- “Offer for publishing Eol advertisement”
- Name and address of Agency
- Due date for opening the tender 24.11.2020, 11.30 Hrs.

- The offer should be addressed to:

Additional General Manager,  
Corporate Communication,  
Bharat Heavy Electricals Limited,  
BHEL House, Siri Fort  
New Delhi-110 049

*Sanjay Kumar Sharma*  
23.11.2020  
संजय कुमार शर्मा / SANJAY KUMAR SHARMA  
उप प्रबंधक / Dy. Manager  
कॉर्पोरेट संचार / Corporate Communication  
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