

भारत हेवी इलेक्ट्रिकल्स लिमिटेड

**Bharat Heavy Electricals Limited**

कॉर्पोरेट संचार

Corporate Communication



CC/ADVT/10/2018-19

07.05.2018

Dear Sir,

**Subject: Publication of Audited Financial Results (AFR) advertisement for the quarter ended 31<sup>st</sup> March, 2018 in select publications**

BHEL invites sealed quotations for publishing Audited Financial Results advertisement for the quarter ended 31<sup>st</sup> March 2018 in select publications (as per list encl.). Your fully compliant offer, in the prescribed manner, should reach us at the address given below **on or before 09.05.2018 at 11:00 hrs:**

General Manager,  
Corporate Communication,  
Bharat Heavy Electricals Limited,  
BHEL House, Siri Fort,  
New Delhi-110 049

The bids shall be opened at **12:00 hrs**, on the same day i.e. **09.05.2018** at BHEL's Corporate Office, BHEL House, Siri Fort, New Delhi – 110049 in the presence of the bidders, who may like to be present.

Thanking you,

Yours faithfully,

Sanjay Sharma  
Sr. Executive (CC)

**Encl. as under:**

- Annexure – I **Scope of Work**
- Annexure – II **Special Terms & Conditions**
- Annexure – III **Price Bid Format**
- Annexure – IV **Submission of offer**

संजय कुमार शर्मा / Sanjay Kumar Sharma  
वरिष्ठ कार्यपालक / Sr. Executive  
कॉर्पोरेट संचार / Corporate Communication  
भारत हेवी इलेक्ट्रिकल्स लिमिटेड / Bharat Heavy Electricals Ltd.  
बी.एच.ई.एल. हाउस, सीरी फोर्ट / BHEL House, Siri Fort  
नई दिल्ली-110049 / New Delhi - 110049

# भारत हेवी इलेक्ट्रिकल्स लिमिटेड

## Bharat Heavy Electricals Limited

Annexure – I

### Scope of Work

1. Publication of Audited Financial Results (AFR) advertisement for the quarter ended 31<sup>st</sup> March, 2018 in the following publications on a date to be intimated later:

S. No.	Newspaper	Editions	Colour/B&W	Size (sq.cms)
1	Economic Times	Delhi (English + Hindi) & Mumbai (English)	Colour	400
2	Financial Express	All Editions	Colour	400
3	Hindu Business Line	All Editions	B/W	400
4	Pioneer	Delhi (English + Hindi)	Colour	400
5	Haribhoomi	Chhattisgarh + Haryana Editions	Colour	400
6	Navabharat	All Maharashtra Editions	Colour	400
7	Viraat Vaibhav	Delhi	B/W	400
8	Business Today	National	Colour	Full Page

2. Composing of advertisement by the selected agency based on the matter to be given by BHEL. The agency would be selected on the basis of evaluation criteria given in clause no. 2.1 of the special terms and conditions (encl.).
3. The assignment will be governed by the Special Terms & Conditions indicated in Annexure – II and the terms and conditions of the contract between BHEL and the advertising agencies.

*Sanjay Kumar Sharma*  
संजय कुमार शर्मा / Sanjay Kumar Sharma  
वरिष्ठ कार्यपालक / Sr. Executive  
कॉर्पोरेट संचार / Corporate Communication  
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## Bharat Heavy Electricals Limited

for any other reasons not attributable to BHEL, in such case any financial implication on BHEL on account of delay/loss/recovery from BHEL of such GST Credit along with interest levied/leviable on BHEL till the time GST credit is available to BHEL, shall be recovered from the contractor's bill and/or adjusted against GST amount not paid as indicated above.

- 4.5 Irrespective of refund of GST Credit and interest thereon to BHEL by GST portal upon subsequent declaration of such invoice by contractor in his GSTR-1 for any period after due date of such return and/or payment of GST thereon by contractor on GST portal, the notional interest for delayed period of GST credit (i.e. delay for the period when GST credit is actually allowed and the period when GST credit should have been allowed had contractor declared such invoice in his GSTR-1 and paid tax thereon in the relevant month as per GST law) shall be recovered from contractor.
- 4.6 The contractor has to submit their GST registration certificate to BHEL Corporate Office, Siri Fort, New Delhi within 30 days from the acceptance of work order. GSTIN of BHEL will be provided to the contractor by respective office of BHEL within 30 days from the placement work order.

### 5 EARNEST MONEY DEPOSIT


- 5.1 Bank Guarantee/EMD provided by the empanelled agencies will be treated as Earnest Money Deposit. EMD shall be forfeited in the following cases:
- 5.2 After opening of tender, the tenderer revokes his tender within the validity period or increases his earlier quoted price.
- 5.3 The successful bidder does not commence the work within the specified period.

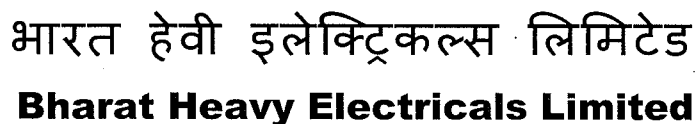
### 6 SECURITY DEPOSIT

- 6.1 The total amount of Security Deposit will be 5% of the contract value (Release Order Value). EMD/Bank Guarantee of the successful tenderer shall be converted and adjusted towards the required amount of Security Deposit and balance amount (if any) shall be sought from the L1 agency.

### 7 GENERAL

- 7.1 All information in the Tender Document is meant for your consumption only and not for sharing, unless and otherwise, authorized by BHEL in writing.

  
संजय कुमार शर्मा / Sanjay Kumar Sharma  
वरिष्ठ कार्यपालक / Sr. Executive  
कॉर्पोरेट संचार / Corporate Communication  
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नई दिल्ली-110049 / New Delhi - 110049



4. Publication of Audited Financial Results (AFR) advertisement for the quarter ended 31<sup>st</sup> March, 2018 in the following publications on a date to be intimated later:

**GST as applicable**

**Evaluation Criteria:** The bidder is required to quote essentially for the entire scope of work. Release Order (R.O.) shall be issued to the agency having L1 (lowest) rates against S. No.9 (Amount, all inclusive, **excluding GST**) of the price proforma.

**Signature & Seal of the agency** \_\_\_\_\_

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# भारत हेवी इलेक्ट्रिकल्स लिमिटेड

## Bharat Heavy Electricals Limited

Annexure – IV

### SUBMISSION OF OFFER

The offer should contain the following:

- Signed copy of scope of work i.e. Annexure – I, as a token of acceptance.
- Signed copy of **Special Terms & Conditions Annexure – II**, as a token of acceptance.
- Price Bid:** Strictly as per **Price Proforma enclosed at Annexure - III**.

Your offer has to be submitted **in sealed cover** as follows:

- Sealed cover containing a), b), and c) stated above, should be superscribed with:

- “Offer for publishing AFR advertisement”**
- Name and address of Agency**
- Due date for opening the tender 09.05.2018 12:00 Hrs.**

- The offer should be addressed to:

General Manager,  
Corporate Communication,  
Bharat Heavy Electricals Limited,  
BHEL House, Siri Fort  
New Delhi-110 049

संजय कुमार शर्मा  
कोषीय प्रमुख  
भारत हेवी इलेक्ट्रिकल्स लि.  
बी.एच.ई.एल. हाउस, सीरा फोर्ट,  
नई दिल्ली-110049/ New Delhi - 110049

Sanjay Kumar Sharma  
BHEL House, Siri Fort  
New Delhi - 110049