

**BHARAT HEAVY ELECTRICALS LIMITED**

(A Government of India Undertaking)

BOILER AUXILIARIES PLANT,**RANIPET- 632 406 (Tamil Nadu)****HRM:C&PR DEPARTMENT**

Ph.No : 04172-284674

FAX : 04172-241102

NOTICE FOR INVITING TENDER

Tender Notice No.	HR:C&PR:TARC:2018 dt: 24.05.2018
Nature of work	Publication of BHEL/BAP tender advertisements in various newspapers/journals
Type of tender	Limited tender
Period of contract	One year
Estimated value of contract	233.10 lacs
EMD and SD amount	Nil
Last date and time for receipt of tender	12.06.2018 14:00 hrs.
Date, time and venue of tender opening	12.06.2018 14:30 hrs. HRM Conference Hall, BHEL, Ranipet.
The document contains :	<p>2 parts (17 pages), i.e.</p> <p>PART – I</p> <p>i) Specifications/scope - Annexure I</p> <p>ii) Terms and conditions - Annexure II</p> <p>iii) No Deviation Certificate to be given on Bidder's Letter Head – Annexure III</p> <p>iv) Submission of Offer – Annexure IV</p> <p>v) Estimated volume of business publication wise - Annexure V</p> <p>vi) Unprice Bid - Annexure VI</p> <p>vii) Check-list - Annexure VII</p> <p>PART – II</p> <p>i) Price Bid – Annexure VIII</p>
Tender shall be addressed to:	<p>Sr. Officer / HR-C&PR Bharat Heavy Electricals Limited Indira Gandhi Industrial Complex Ranipet – 632406, Vellore dist., Tamilnadu Mobile: 7598123369</p>

Signature and seal of the Tenderer with date

PART - I

Annexure I

Specifications/scope of work for publishing BHEL/BAP tender advertisements in various newspapers/journals, etc.

1. The text of the advertising material will be provided to the agency by BHEL Ranipet through e-mail. On receiving the text, agency shall provide the following services as per the requirement of BHEL, Ranipet:
 - a) Agency shall design the advertisement as per our instruction and send it back to us for final approval. The size of the advt. will depend upon the requirement of BHEL. No payment will be made for designing the advertisement layout.
 - b) After getting written approval from BHEL, agency shall co-ordinate and publish the advertisement(s) in the required newspapers / journals on the date specified by BHEL. The date schedule given by BHEL is to be strictly followed as BHEL has to host the tender advertisement on its website and the government website also.
2. The layout of the tender advertisements will be in black and white format and it will be published in newspapers/journals on week days (Monday-Friday). Agency may have to publish the required advertisement on Saturday or Sunday in publications whose card rates for week days, Saturday and Sunday are same.
3. The contract is for a period of one year from the date of the issuance of the Letter of Intent. **The estimated value of contract is Rs 233.10 lacs.** The value is tentative only. It may increase or decrease depending upon the requirement of BHEL.
4. The size & number of advertisements to be released per month is not fixed and depends upon our requirement.
5. After publication of the advertisement, the agency will be required to send the particular pages of newspapers/journals of all editions in which the advertisement was published along with the Bill. The agency will also be required to send the soft copy / epaper link at anuragmishra@bhel.in and all the email ids mentioned in the contact section of the advertisement on the date of publication of the advertisement itself. **The bill is to be submitted in triplicate.**

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Annexure II**TERMS AND CONDITIONS****1. SUBMISSION OF OFFER**

Your offer should be complete in all respects. Offer should be either typed or written legibly in English numerals. Alterations / over-writings, if any, in the tender should be attested by the person signing the tender. Tenders with alterations etc. not authenticated as above may be rejected by BHEL. **Only the advertising agencies empanelled with BHEL Corporate communication are eligible to quote for this tender.** Offers from agencies not empanelled with BHEL will not be considered. However, they may be considered for empanelment with BHEL in future.

2. VALIDITY

Your offer should remain valid for a period of 90 days from the date of opening of the tender for our acceptance.

3. INSTRUCTIONS TO QUOTE

- a) **The prevailing official Card Rates of Publications as on 26.04.2018 are mentioned in the Price Bid for reference. Evaluation will be done on the basis of percentage of discount offered only. If the card rate changes during the contract process or after the finalization of the contract, the same will be adopted by BHEL and payment will be made accordingly. Only the percentage of discount offered by the agency will remain constant.**
- b) The Bidders are required to quote the percentage (%) discount on the Official card rates indicated in the Price Bid. If bidders put any other card rate in the price proforma (Annexure VIII) except that indicated by BHEL, their offer for that particular publication will be liable for rejection. The discount percentage offered by the agency should be inclusive of the discount offered by the publications. Discount offered by the publication and discount offered by the agency should not be mentioned separately.
- c) L1 will be decided publication wise based on the percentage of discount quoted by the bidders after the process of reverse auction. The bidder quoting the highest percentage of discount against a particular publication will be declared L1 for that particular publication. For different publications, different bidders can emerge L1.

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- d) The offer will be considered only after submission of the following by the bidder:
- i) Submission of duly filled-in tender document, signed on all pages with seal and date.
 - ii) No Deviation Certificate as per Annexure – III
 - iii) Check list as per Annexure – VII
 - iv) Acceptance of “Terms and Conditions” as given in Annexure II and conformity to “Specifications / scope of work”, by way of signing and affixing rubber stamp on each page.
 - v) Duly filled in PRICE BID in the proforma given in Annexure-VIII. In this part, the % of discount offered should be clearly mentioned at the places indicated in the proforma.
 - vi) Bidders to ensure that their offers are complete in all respects. Any deviation or non-compliance may lead to rejection of their offer at any stage.

4. GST:

Consequent to the implementation of GST by Govt. of India w.e.f. 01.07.2017, the other applicable taxes like Service Taxes, VAT etc have been withdrawn. It has become mandatory for all service providers/vendors to adopt to GST system. The contractor shall furnish the following details and comply.

4.1 Registration & GST Rate:

Bidder should indicate GSTIN No. (Copy of GST registration to be enclosed) and PAN No. (copy of PAN to be enclosed).

4.2 Invoicing & Payment:

The Tax Invoice for supply of Goods & Services should be raised as per the provision of GST Act & Rules and must compulsorily mention the following :-

- a. BHEL-RANIPET GSTIN: 33AAACB4146P2ZL as mentioned in NIT or informed subsequently.
- b. HSN Code or Service Accounting Code for supply of goods or services.
- c. Name & address of supplier
- d. Consecutive Serial Number & date of issue
- e. Description of goods or services
- f. Total value of supply
- g. Taxable value of supply
- h. Tax Rate – Central Tax & State Tax or Integrated Tax, Cess
- i. Amount of Tax charged
- j. Place of supply
- k. Address of delivery if different from place of supply
- l. Signature of authorized signatory
- m. Reimbursement of GST to the vendor is contingent upon complying with the following condition by the service provider:-
- n. Uploading the onward GST Return (GSTR-1) in GSTN Network portal within the statutory time period.
- o. Discharging the GST tax liability to the Government.

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- p. Submission of Tax Invoice to BHEL.
- q. Submission of proof of payment of GST to BHEL.
- r. Availment of Input Tax Credit by BHEL.

4.3 Input Tax Credit:

- a. In case GST credit is delayed/ denied to BHEL, due to non/delayed receipt of goods and/or services and/or tax invoice or expiry of timeline prescribed in GST Law for availing such ITC, or any other reason not attributable to BHEL, GST amount shall be recoverable from Vendor along with interest & penalty levied/ leviable.
- b. In case vendor delays declaring such invoice in his return and GST credit availed by BHEL is denied or reversed subsequently as per GST law, GST amount paid by BHEL towards such ITC reversal as per GST law shall be recoverable from vendor/contractor along with interest & penalty levied/ leviable on BHEL.
- c. In case of discrepancy in the data uploaded by supplier in the GSTN portal or in case of any incomplete work/service, then BHEL will not be able to avail the tax credit and will notify the supplier of the same. Supplier has to rectify the data discrepancy in the GSTN portal or issue credit note (details to be uploaded in GSTN portal).
- d. For any such delay in availing of tax credit for reasons attributable to vendor (as mentioned above), interest as per the GST Act & Rules, along with penalty, if any will be deducted for the delayed period i.e. from the month of receipt till the month tax credit is availed, from the running bills.

4.4. Penalty for Non-compliance of GST Act:

Penalty amount so determined along with GST if applicable thereon shall be recovered from the contractor.

4.5. Benefits of GST:

Any reduction in rate of Tax on any supply of goods or services or the benefit of input tax credit on account of GST shall be passed on to BHEL by way of reduction in prices.

4.6. Other Provision:

- a. The agency should quote the applicable taxes and duties in the **PRICE BID**
- b. All the terms & conditions of the contract with respect to Taxes & Duties are subject to the new taxation laws introduced from time to time (e.g., GST). The terms & conditions will be modified in accordance with the provisions of new laws (e.g., GST).

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5. REVERSE AUCTION:

BHEL reserves the right to go for reverse auctioning among the bidders who have submitted their offer by due date / time. "BHEL reserves the right to go for Reverse Auction (RA) instead of opening the sealed envelope price bid, submitted by the bidder. All bidders to give their acceptance for participation in RA. **Non-acceptance to participate in RA may result in non-consideration of their bids, in case BHEL decides to go for RA.**

In case BHEL decides to go for Reverse Auction, only those bidders who have given their acceptance to participate in RA will be allowed to participate in the Reverse Auction. Those bidders who have given their acceptance to participate in Reverse Auction will have to necessarily submit "online sealed bid" in the Reverse Auction. Non-submission of "online sealed bid" by the bidder will be considered as tampering of the tender process and will invite action by BHEL as per extant guidelines in vogue."

The bidders have to necessarily submit online sealed bid more than or equal to their "Discount percentage" given in the envelope sealed price bid.

The envelope sealed price bid of successful L1 bidder in RA shall also be opened after RA and the order will be placed on higher (Discount %) of the two bids.

If it is found that L1 bidder has quoted lower (discount%) in online sealed bid in comparison to envelope sealed bid, the bidder will be issued a warning letter to this effect. However, if the bidder repeats again it will be considered as fraud and will invite action by BHEL as per extant guidelines for suspension of business dealings with suppliers/ contractors.

5.1 TERMS & CONDITIONS OF REVERSE AUCTION

Against the contract for publication of tender advertisements in newspapers, BHEL, Ranipet may resort to "REVERSE AUCTION PROCEDURE" i.e., ON LINE BIDDING (THROUGH A SERVICE PROVIDER). The philosophy followed for reverse auction shall be English Reverse (No ties).

- I. For the proposed reverse auction, the bidders who have submitted their offer by due date / time and have given their acceptance to participate in RA, will be eligible to participate.
- II. Those bidders who have given their acceptance for Reverse Auction (quoted against this tender enquiry) will have to necessarily submit "online sealed bid" in the Reverse Auction. Non-submission of "online sealed bid" by the bidder will be considered as tampering of the tender process and will invite action by BHEL as per extant guidelines in vogue.
- III. BHEL will engage the services of a service provider who will provide all necessary training and assistance before commencement of online bidding on internet.
- IV. In case of reverse auction, BHEL will inform the bidders the details of Service Provider to enable them to contact & get trained.
- V. Business rules like event date, time, bid decrement, extension etc. also will be communicated through service provider for compliance.
- VI. Bidders have to fax the Compliance form before start of Reverse auction. Without this, the bidder will not be eligible to participate in the event.

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- VII. In line with the NIT terms, BHEL will provide the calculation sheet (e.g., EXCEL sheet) which will help to arrive at "Total Cost to BHEL" like Taxes and Duties, GST for Services for each of the bidder to enable them to fill-in the price and keep it ready for keying in during the Auction.
- VIII. Reverse auction will be conducted on scheduled date & time.
- IX. At the end of Reverse Auction event, the lowest bidder value (who offers highest % of discount) will be known on auction portal.
- X. The lowest bidder has to fax/e-mail the duly signed and filled-in prescribed format for price breakup including that of line items, if required, as provided on case-to-case basis to Service provider within two working days of Auction without fail.
- XI. In case BHEL decides not to go for Reverse Auction procedure for this tender enquiry, the Price bids and price impacts, if any, already submitted and available with BHEL shall be opened as per BHEL's standard practice.
- XII. Bidders shall be required to read the "Terms and Conditions" section of the auctions site of Service provider, using the Login IDs and passwords given to them by the service provider before reverse auction event. Bidders should acquaint themselves of the "Business Rules of Reverse Auction", which will be communicated before the Reverse Auction.
- XIII. If the Bidder or any of his representatives are found to be involved in Price manipulation/ cartel formation of any kind, directly or indirectly by communicating with other bidders, action as per extant BHEL guidelines, shall be initiated by BHEL and the results of the RA scrapped/ aborted.
- XIV. The Bidder shall not divulge either his Bids or any other exclusive details of BHEL to any other party.
- XV. In case BHEL decides to go for reverse auction, the H1 bidder (whose quote is **highest (i.e. lowest of discount%)** in online sealed bid) may not be allowed to participate in further RA process. In case of tie for H1 bid (identical online sealed bids), 15 minutes additional time shall be provided and all the participating bidders shall be informed by mail/ message on bidding screen to enable bidders submit revised online sealed bids so as to break the tie. BHEL reserves the right to negotiate with the L1 tenderer emerged out of Reverse Auction if the L1 amount is more than the estimated amount.
- XVI. For more details, please visit our BHEL website <http://www.bhel.com> (Revision of 'Guidelines for Reverse Auction', issued on 26.09.2016.)

6. ARBITRATION

Any dispute arising out of or in connection with this Agreement shall be resolved by arbitration by a Sole Arbitrator. The Sole Arbitrator shall be appointed by the Unit Head of BHEL Ranipet. The Sole Arbitrator shall conduct the arbitration proceedings in accordance with the Arbitration and Conciliation Act, 1996 and their statutory modifications or re-enactment thereof. The Place of Arbitration shall be Ranipet, Tamil Nadu. The Arbitrator may hold the proceedings at any venue as per his convenience, after consultation with the Parties.

7. JURISDICTION & GOVERNING LAWS

In case of any suit or other legal proceedings arising under this contract, the courts at Ranipet, Vellore District, Tamilnadu alone shall have the exclusive jurisdiction. This contract will be governed in all respects by Indian Laws.

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8. SUBLETTING

The contractor shall not sublet, transfer or assign the contract or any part thereof without the previous written approval of the company to any other person/company/ organization.

9. REVISION OF CARD RATES

Any change in card rates after award of work should be intimated immediately to BHEL by L1 party along with the required documents from the concerned publications. As and when the publications revise their card rate, BHEL will make payment as per the revised card rates. However, the percentage of discount offered by the agency will not change and will be firm throughout the contract period.

10. EARNEST MONEY DEPOSIT AND SECURITY DEPOSIT

Bidders are not required to furnish Earnest Money Deposit (EMD) or Security Deposit (SD).

11. TERMS OF PAYMENT

- a. Full payment shall be released within 45 days from the receipt of the bills subject to the Publication of advertisement(s) in the specified newspapers / journals on the date specified by BHEL.
- b. The pages of Newspaper/Journals of all the publications in which the advertisement was carried must be attached with the bill.
- c. While making the payment, statutory deductions as applicable, shall be made by BHEL.
- d. Payment will be made on the size of the advertisement approved by BHEL. If the size is bigger than that approved by BHEL, no extra payment will be made. If the size is smaller than that approved by BHEL, payment will be made on the actual size published.
- e. Payment will be made through E-mode only (NEFT / RTGS). Required details for effecting payment through e-mode shall be furnished by the successful agencies in the format provided by BHEL.

12. PENALTY - DELAY

If the agency fails to publish the tender advertisement(s) on the date specified by BHEL, penalty @ 5% of the total release order value shall be imposed on the selected advertising agency for each day of delay limited to a maximum of three days. If the publication of advertisement is delayed by more than three days, the order will be cancelled along with the recovery of the penalty amount. However, no penalty shall be leviable in the event of delays arising out of the circumstances totally beyond the control of the advertising agency e.g. riots, strikes, natural calamities, etc.

13. RISK PURCHASE

If the advertising agency fails to carry out the specified works as per the contract scope of work within the timeframe as directed by concerned executive/authorized person or his authorized officials and continues in that state after a reasonable notice from concerned executive/authorized person or his authorized officials, BHEL reserves the right to have the work done by any means at the agency's risk and expenses provided always that in the event

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of the cost of the work so done (as certified by concerned executive/authorized person which is final and conclusive) being less than the contract cost, the advantage shall accrue to BHEL and if the cost exceeds the money due to the agency under the contract, the Contractor shall either pay the excess amount ordered by concerned executive/authorized person or the same shall be recovered from the agency by other means.

14. CONFIDENTIALITY

All the material sent to the agency shall be treated as confidential and should not be disclosed in any manner to any unauthorized person under any circumstances.

15. INCOMPLETE TENDERS

Incomplete tenders, which do not contain all the information called for, are liable to be rejected.

16. SCRAPPING THE TENDER

BHEL reserves the right to accept or reject any or all the tenders or any part thereof at any stage of process. The company has no obligation to accept the lowest tender. BHEL's decision in this regard shall be final and binding.

17. CANCELLATION OF CONTRACT FOR AGENCY'S DEFAULT

BHEL may cancel the contract if the agency:

- i) makes default in carrying out the work as directed and continues in that state after a reasonable notice from concerned executive/authorized person ;
- ii) fails to comply with any of the Terms and Conditions of the contract or after reasonable notice in writing with orders properly issued thereunder ;
- iii) BHEL, may without prejudice to any other right or remedy which shall have accrued or shall accrue thereafter to BHEL CANCEL the contract as whole or in part thereof or only such work order or items of work in default from the contract. Whenever BHEL exercise the authority to cancel the contract as whole or part under this condition, BHEL may complete the work at the contractor's risk and cost (as certified by concerned executive/authorized person which will be final and conclusive). Cost being less than the contract cost, the advantage shall accrue to the BHEL. If the cost exceeds the money due to the Contractor under this contract, the Contractor shall either pay the excess amount ordered by concerned executive/authorized person or the same shall be recovered from the Contractor by other means.

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NO DEVIATION CERTIFICATE TO BE GIVEN ON TENDERER’S LETTER HEAD

Certificate of Acceptance

"Certified that we have read and understood all the terms and conditions of the Tender No. HR:C&PR:TARC:2018 dt: 24.05.2018 and that our company/ firm, namely,.....do hereby unconditionally accept all the Terms and Conditions set out in the Tender Document including the penalty clauses therein.

Date: Signature of Authorized Signatory with seal and date

Place: (Designation)

SUBMISSION OF OFFER

Your offer has to be submitted as follows:

- a. The entire tender document along with annexure should be duly filled in, signed on all pages with official seal and date.
- b. The entire tender document along with price proforma should be put into an envelope and sealed properly.
- c. The envelope should be addressed to;

**Sr. Officer / HR - C&PR
BHEL/BAP
Ranipet- 632 406
Tamil Nadu.**

- d. The envelope should be superscribed with “OFFER FOR PUBLICATION OF BHEL/BAP TENDER ADVERTISEMENTS”

Note:

Bidders to ensure that their offers are complete in all respect. Any deviation or non-compliance may lead to rejection of their offer at any stage.

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Annexure V**Newspaper wise estimated expenditure during contract period of one year**

S.No	Name of the Newspaper / Publication	Newspaper wise estimate per Annum (in Rs.)	Existing Card Rate per sq.cm (in Rs.)
1	Daily Thanthi (all editions except Dubai)	2622375.00	2940.00
3	Dinamalar (all editions)	NA	1869.00
4	Dinamalar (Chennai & Vellore editions)	NA	517.00
5	Dinamani (all editions)	897435.00	1120.00
6	Dinamani (Chennai & Vellore editions)	NA	520.00
7	The Hindu (all editions)	4473189.00	5130.00
8	Business Line (all editions)	NA	945.00
9	Hindu + Business Line (all editions)	3125871.00	5468.00
10	The Hindu (Empower)	NA	3175.00
11	The Hindu (Tamil - all editions)	NA	1500.00
12	Indian Express (all editions)	275058.00	5200.00
13	Financial Express (all editions)	NA	2300.00
14	Indian Express + Financial Express (all editions)	1592073.00	6600.00
15	Times of India (all editions)	279720.00	9440.00
18	Times of India (North package - Delhi, Jaipur, Lucknow, MP editions)	NA	4670.00
19	Times of India (West package - Mumbai, Pune, Ahmedabad, Nagpur, Goa editions)	NA	5215.00
20	Times of India (East package - Kolkata, Patna, Bhubaneshwar editions)	NA	2410.00
21	Times of India (South package - Bangalore, Chennai, Vijayawada, Hyderabad, Coimbatore, Vizag, Madurai, Kerala, Mangalore, Mysore editions)	NA	3095.00
22	Hindustan Times (all editions) + Mint (Ahd + Blr + Chn + Hyd + Kol editions)	491841.00	6200.00
23	Hindustan (Hindi - all editions)	435897.00	5115.00
24	Business Standard (English - all editions)	2881116.00	1525.00
25	Employment News (all editions)	NA	132.49
26	New Indian Express (all editions)	2962701.00	3360.00
27	Enadu (Telugu - all editions)	165501.00	5490.00
28	Andhra Jyothi (Telugu - all editions)	275058.00	3350.00
29	Dainik Bhaskar (Hindi - all editions except Jabalpur, Satna, Chhindwara and Singrauli editions)	899766.00	33324.00
30	Divya Bhaskar (Gujarati - all editions)	NA	2034.00

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31	Divya Marathi (Marathi - all editions)	NA	2530.00
32	Samaj (Odiya - all editions)	114219.00	900.00
33	Haribhoomi (Hindi - all editions)	NA	4000.00
34	Telegraph (all editions)	NA	2350.00
35*	Financial Times (global newspaper - all editions)	1818180.00	25800.00
36* *	Wall Street Journal (National - US editions)	NA	141346.00
37* **	The Economic Daily (Chinese newspaper - all editions)	NA	123750.00
	TOTAL	23310000.00	

Note:

1. The estimate is based on our expenditure trend during 01.03.2017 – 28.02.2018. The required quantity during the upcoming contract period may vary.
2. The required quantity for the newspapers in which we have not published any advt. during 01.03.2017 – 28.02.2018 or which were not included in our panel earlier is mentioned as NA (Not Available). However, we may require to publish advertisements in such newspapers / publications also during this contract.

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Annexure VI**UNPRICE BID****% of discount on Card rate to be quoted in the format given below:**

S.No.	Name of the Newspaper / Publication	Existing Card Rate (in Rs.)	% of discount offered quoted in PRICE BID (strike out the option not applicable)
1	Daily Thanthi (all editions except Dubai)	2940.00	YES / NO
3	Dinamalar (all editions)	1869.00	YES / NO
4	Dinamalar (Chennai & Vellore editions)	517.00	YES / NO
5	Dinamani (all editions)	1120.00	YES / NO
6	Dinamani (Chennai & Vellore editions)	520.00	YES / NO
7	The Hindu (all editions)	5130.00	YES / NO
8	Business Line (all editions)	945.00	YES / NO
9	Hindu + Business Line (all editions)	5468.00	YES / NO
10	The Hindu – Empower (all editions)	3175.00	YES / NO
11	The Hindu (Tamil - all editions)	1500.00	YES / NO
12	Indian Express (all editions)	5200.00	YES / NO
13	Financial Express (all editions)	2300.00	YES / NO
14	Indian Express + Financial Express (all editions)	6600.00	YES / NO
15	Times of India (all editions)	9440.00	YES / NO
18	Times of India (North package - Delhi, Jaipur, Lucknow, MP editions)	4670.00	YES / NO
19	Times of India (West package - Mumbai, Pune, Ahmedabad, Nagpur, Goa editions)	5215.00	YES / NO
20	Times of India (East package - Kolkata, Patna, Bhubaneswar editions)	2410.00	YES / NO
21	Times of India (South package - Bangalore, Chennai, Vijayawada, Hyderabad, Coimbatore, Vizag, Madurai, Kerala, Mangalore, Mysore editions)	3095.00	YES / NO
22	Hindustan Times (all editions) + Mint (Ahd + Blr + Chn + Hyd + Kol editions)	6200.00	YES / NO
23	Hindustan (Hindi - all editions)	5115.00	YES / NO
24	Business Standard (English - all editions)	1525.00	YES / NO
25	Employment News (all editions)	132.49	YES / NO
26	New Indian Express (all editions)	3360.00	YES / NO
27	Enadu (Telugu - all editions)	5490.00	YES / NO

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28	Andhra Jyothi (Telugu - all editions)	3350.00	YES / NO
29	Dainik Bhaskar (Hindi - all editions except Jabalpur, Satna, Chhindwara and Singrauli editions)	33324.00	YES / NO
30	Divya Bhaskar (Gujarati - all editions)	2034.00	YES / NO
31	Divya Marathi (Marathi - all editions)	2530.00	YES / NO
32	Samaj (Odiya - all editions)	900.00	YES / NO
33	Haribhoomi (Hindi - all editions)	4000.00	YES / NO
34	Telegraph (all editions)	2350.00	YES / NO
35	Financial Times (global newspaper - all editions)	25800.00	YES / NO
36	Wall Street Journal (National - US editions)	141346.00	YES / NO
37	The Economic Daily (Chinese newspaper - all editions)	123750.00	YES / NO
GST will be applicable @ 5% on the unit rate quoted			

Note: The purpose of Annexure – VI is to know if the agency / bidder has quoted percentage of discount in the PRICE BID (Annexure VIII) or not. If the agency has not quoted percentage of discount against one or more publications, they will not be allowed to quote against those publications in the online bid during reverse auction process.

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Annexure – VII**Checklist**

S.No.	Description / Item	Enclosed (Strike out the option not applicable)
1	The entire tender document duly signed on each page along with seal of the bidder as a token of acceptance	<u>Yes / No</u>
2	Part – I and Part – II (PRICE BID) of the tender document to be packed and sealed in separate envelopes and then both the envelopes to be packed and sealed in one envelope	<u>Yes / No</u>
3	All the three envelopes to be superscribed with “Offer for publication of BHEL / BAP tender advertisements”. PART – I and PART –II (PRICE BID) is to be clearly mentioned on the inner envelopes	<u>Yes / No</u>

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(To be submitted in a separate Envelope)

PART-II**PRICE BID (Annexure VIII)**

% of discount on Card rate to be quoted in the format given below:

S.No.	Name of the Newspaper / Publication	Existing Card Rate (in Rs.)	% of discount offered
1	Daily Thanthi (all editions except Dubai)	2940.00	
3	Dinamalar (all editions)	1869.00	
4	Dinamalar (Chennai & Vellore editions)	517.00	
5	Dinamani (all editions)	1120.00	
6	Dinamani (Chennai & Vellore editions)	520.00	
7	The Hindu (all editions)	5130.00	
8	Business Line (all editions)	945.00	
9	Hindu + Business Line (all editions)	5468.00	
10	The Hindu – Empower (all editions)	3175.00	
11	The Hindu (Tamil - all editions)	1500.00	
12	Indian Express (all editions)	5200.00	
13	Financial Express (all editions)	2300.00	
14	Indian Express + Financial Express (all editions)	6600.00	
15	Times of India (all editions)	9440.00	
18	Times of India (North package - Delhi, Jaipur, Lucknow, MP editions)	4670.00	
19	Times of India (West package - Mumbai, Pune, Ahmedabad, Nagpur, Goa editions)	5215.00	
20	Times of India (East package - Kolkata, Patna, Bhubaneshwar editions)	2410.00	
21	Times of India (South package - Bangalore, Chennai, Vijayawada, Hyderabad, Coimbatore, Vizag, Madurai, Kerala, Mangalore, Mysore editions)	3095.00	
22	Hindustan Times (all editions) + Mint (Ahd + Blr + Chn + Hyd + Kol editions)	6200.00	
23	Hindustan (Hindi - all editions)	5115.00	
24	Business Standard (English - all editions)	1525.00	
25	Employment News (all editions)	132.49	
26	New Indian Express (all editions)	3360.00	
27	Enadu (Telugu - all editions)	5490.00	
28	Andhra Jyothi (Telugu - all editions)	3350.00	

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29	Dainik Bhaskar (Hindi - all editions except Jabalpur, Satna, Chhindwara and Singrauli editions)	33324.00	
30	Divya Bhaskar (Gujarati - all editions)	2034.00	
31	Divya Marathi (Marathi - all editions)	2530.00	
32	Samaj (Odiya - all editions)	900.00	
33	Haribhoomi (Hindi - all editions)	4000.00	
34	Telegraph (all editions)	2350.00	
35*	Financial Times (global newspaper - all editions)	25800.00	
36**	Wall Street Journal (National - US editions)	141346.00	
37***	The Economic Daily (Chinese newspaper - all editions)	123750.00	
GST will be applicable @ 5% on the unit rate quoted			

* The card rate given is for per col.cm. = (5.33 cm. width x 1 cm. height)

** The card rate is per col. Inch = (4.2 cm. width x 1 inch height)

*** The card rate is for a standard size of (7.8 cm. height x 12 cm. width)

Note: Except for the star marked global newspapers, the rate is for per sq.cm.

- Rates quoted are for week days (Monday – Friday) only.
- The rate quoted are for black and white advertisements only.
- If there is any change in the GST rate by Govt. of India in future, the same will be adopted by BHEL and amount will be reimbursed accordingly.
- The percentage of discount quoted by the agencies should be inclusive of the discount given by the publication.
- The bidders are requested to ensure the conditions as per clause 3 (Annexure II) of this tender document before quoting.
- L1 will be decided publication wise based on percentage of discount quoted for each publication. The bidder quoting highest percentage of discount against a publication will be declared L1 for that particular publication. Different bidders can emerge L1 for different publications.
- The card rates mentioned is the card rate as on 26.04.2018 provided by the publications. However, at the time of Issuance of Lol to the successful bidders, prevailing card rate as given by publications along with documentary proof will be adopted by BHEL.

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