



BHARAT HEAVY ELECTRICALS LIMITED

(A Government of India Undertaking)

BOILER AUXILIARIES PLANT

Indira Gandhi Industrial Complex

RANIPET – 632 406, Vellore Dist. Tamil Nadu

PHONE : 04172 -284671/284944

FAX : 04172 -241102

Tender No.BHE:BAP:HR:C&PR:F1009/0002

dated :30.03.2011

TENDER

Sub : Rate Contract for one year for advertisements – reg.

BHEL Ranipet is planning to give advertisement for publication in the following newspapers depending upon the requirement of our various departments. BHEL Ranipet invites competitive / lowest offers for the publications / newspapers, as mentioned in page 2 of 5 of this letter.

The rate quoted by the agency shall be discount (percentage) on Card rate and exclusive of applicable Service tax. If Service tax is not indicated then it is presumed that the same is inclusive and accordingly tender will be finalized. Service tax rate shall be quoted in percentage(%). If service tax is not applicable the same shall be indicated specifically. Any clarification after tender opening will not be acceptable.

The rate quoted shall be for publications for week days only.

The rate quoted shall be for black and white publications.

The estimated value of advertisement is Rs.165.25 Lakhs for a period of ONE YEAR. The amount indicated above is tentative only and not assured.

The normal size of the advertisement is 8 sq.cm. x 5 sq.cm. However, the size of the advertisement may vary for each advertisement depending upon the requirement. The unit rate finalized for normal size will be for all the sizes of advertisement pro rata till the end of the contract.

Any corrigendum will be published in web www.bhel.in/tenders only

All pages shall be signed by the authorized representative of the Publisher

Signature and seal of the Publisher/Tenderer

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dated :30.03.2011

Rate to be quoted only in the format given below

SNO.	NEWS PAPER	EDITION (REGION)	CARD RATE per sq.cm	%Discount on Card Rate
1	Dinamani	All Editions		
		Chennai & Vellore Editions		
2	Daily Thanthi	All Editions		
		Chennai & Vellore Editions		
3	Dinamalar	All Editions		
		Chennai & Vellore Editions		
4	Dinakaran	All Editions		
		Chennai & Vellore Editions		
5	The Hindu	All Editions		
6	The Hindu + Business Line	All Editions		
7	Indian Express + Financial Express (Free)	All Editions (North + West)		
8	Deccan Chronicle	All Editions		
		Chennai Editions		
9	Times of India	All Editions		
		Chennai Editions		
10	Economic Times	All Editions		
		Chennai Editions		
11	Times of India + Economic Times	All Editions		
12	Hindustan Times	All Editions		
13	Business Standard	All Editions		
		Chennai Editions		
14	Employment News	Delhi (English, Hindi & Urdu)		
15	The New Indian Express	South Edition		
16	Indian Trade Journal	Quarter page		
17	Dainik Bhaskar – Hindi News paper	All Editions		
18	DNA	All Editions		
19	Andhra Jyothi	All Editions		
20	Enadu	All Editions		
21	Service Tax applicable @ ____ % on the unit rate quoted.			
	-			

- The rate quoted for publications for week days only. Sundays & Holidays rates should not be quoted.
- The rate quoted shall be for black and white publications only.
- Service tax rate shall be quoted in % . If not clearly indicated or silent , the rate shall be assumed to be included @10.3% and accordingly will be evaluated. If service tax is not applicable then same shall be indicated specifically. Any clarification after tender opening will not be entertained.
- Any deviation shall be specifically mentioned.

Signature and seal of the Publisher/Tenderer



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Tender No.BHE:BAP:HR:C&PR:F1009

dated :30.03.2011

The original sealed offer shall be sent to the undersigned by mentioning Tender Reference No. **BHE:BAP:HR:C&PR:F1009/0002** dated 30.03.2011 on the sealed envelope. Your offer should reach us on or before **15.04.2011** at 15:00 hrs by Registered Post/ Speed Post/ Courier / in person to given below addressed.


The payment will be made as per BHEL terms i.e. within 60 days of the date of releasing the advertisement through e-payment / EFT. The Terms and Conditions of the Contract is enclosed herewith:

C. Daniel Ponraj
Executive-HR (WLX & PR)
BHEL, BAP
Ranipet-632406
Vellore District, Tamil Nadu
E-Mail:daniel@bhelrpt.co.in

The tenders will be opened in the presence of interested Tenderers on 15.04.2011 at 15:30 hrs. in C&PR Office (Welfare Department) BHEL BAP Ranipet.

Thanking you,

Yours faithfully,
For Bharat Heavy Electricals Limited


(S. PARAMANATHAN)
Sr.Manager – HR (WLX & PR)

Cc : Manager/Finance(Misc.)

Signature and seal of the Publisher/Tenderer



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PHONE : 04172 -284671/284944

FAX : 04172 -241102

Tender No.BHE:BAP:HR:C&PR:F1009

dated :30.03.2011

TERMS & CONDITIONS OF THE CONTRACT

1. The agencies shall refer the agreement entered in to with BHEL Corporate Communication Dept. New Delhi generally unless indicated otherwise as per terms of NIT of BHEL Ranipet.
2. The Agency shall undertake and provide the following services as and when required by BHEL / Ranipet.

Coordination, Creation, Preparation and Placement of advertising material in the newspapers, being approved for size and at rate agreed upon.
3. Upon specific request made in writing by BHEL / Ranipet, the agency shall book space, material etc., on behalf of BHEL Ranipet in respect of any services specified in under clause 1, at the minimum rates consistent with position, issues, quality required.
4. The agency shall submit its complete bills(Service tax invoice). The bills will be paid by BHEL in sixty days from the date of receipt of clear invoices.
5. The agency shall not divulge any information to third parties without written permission of authorized officials of BHEL RANIPET.
6. The rate quoted by the agency shall be discount (percentage) on Card rate only. The same (%) discount will be operated till the completion of contract, even after the publications revised their card rate. The service tax should be quoted / mentioned separately. The ST shall be payable by BHEL as extra against documentary evidences. As BHEL is entitled CENVAT credit required tax invoice shall be issued by the agencies.
7. L1 will be finalized based on the highest discount rates quoted publication wise. Part ordering shall be acceptable to Publishers. The decision of BHEL is final.
8. The advertisement matter being sent through e-mail / fax or by post should be designed and arranged to release in the required newspapers / journals on the days required by the concerned departments. The date of publication is important as BHEL is to host the same in the web site to meet various tender conditions (NIT).
9. For Security Deposit / Performance Guarantee agencies are requested to refer their agreement with BHEL Corporate Communications. Copy of the Bank Guarantees duly certified by the agencies may be submitted along with the tender.
10. For Penalty, LD, Risk Purchase please refer clause 8, 9& 10 respectively of the agreement with BHEL Corporate communications. Required details under clause 7 for effecting payment through e-mode shall be furnished by the agencies on ordering.

Signature and seal of the Publisher/Tenderer



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Tender No.BHE:BAP:HR:C&PR:F1008

dated :05.01.2011

11. Tenders must be submitted on or before 15.04.2011 at 15:00 Hrs in sealed covers by superscribing the Enquiry number and should be addressed only to:

C. Daniel Ponraj
Executive-HR (WLX & PR)
BHEL, BAP
Ranipet-632406
Vellore District, Tamil Nadu
E-Mail: daniel@bhelrpt.co.in

12. All pages shall be signed by the Publisher / Tenderers.

13. To meet the CVC guidelines No.98 / ORD / 1 dt.02.07.2004, the tender will be hosted in the BHEL web site www.bhel.com only. Empanelled vendors 'CLASS-B' for the period from 01.10.2010 to 30.09.2012 at BHEL Corporate Communications are eligible to quote for this tender.

14. Corrigendum if any will be published in BHEL web site only.

Signature and seal of the Publisher/Tenderer